Advertiser Ref

CONTRACT



And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314 USA

	Contract / Revision		Alt Order #		
	952365	/		25327302	
<u>Product</u>					
Florida					
Contract Dates	Estimate #				
10/11/16 - 10/21/16	8177				
<u>Advertiser</u>			Or	iginal Date	/ Revision
POL/D Trump/R/Pre.US			1	0/10/16	/ 10/13/16
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WFLA	Katz W	/asl	nington	Katz/Washingto
	Special Hand	ling			
	Demographic				
	Adults 18+	_			
	Agy Code	Advert	iser	Code Code	Product 1/2
	9914860	521			962

Agency Ref IN16043/SP10305

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpo	ots	Amount
N 1 WFLA 10/11/16 10/11/16 Local News @ 11a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 -T 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 2 WFLA 10/12/16 10/12/16 Local News @ 11a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16w 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 3 WFLA 10/13/16 10/13/16 Local News @ 11a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16T 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 4 WFLA 10/14/16 10/14/16 Local News @ 11a Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1	Local News @ 11a <u>Rate</u> \$330.00	:30	NM	1	\$330.00
N 5 WFLA 10/16/16 10/16/16 Local Su 9a News Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S 1	9-10a <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 6 WFLA 10/11/16 10/11/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 1	3-4p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 7 WFLA 10/12/16 10/12/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16w 1	3-4p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 8 WFLA 10/13/16 10/13/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	3-4p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 9 WFLA 10/14/16 10/14/16 M-F 3-4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	3-4p <u>Rate</u> \$675.00	:30	NM	1	\$675.00
N 10 WFLA 10/15/16 10/15/16 Today Show Sa <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16S- 1	657-10a <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 11 WFLA 10/15/16 10/15/16 Late News M-Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-Su <u>Rate</u>	:30	NM	1	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 952365 /	Alt Order # 25327302
Contract Dates 10/11/16 - 10/21/16	<u>Product</u> Florida	Estimate # 8177
	ı	

Advertiser	Original Date / Revision
POL/D Trump/R/Pre.US	10/10/16 / 10/13/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16S- 1	<u>Rate</u> \$700.00			
N 12 WFLA 10/11/16 10/11/16 Late Night Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 -T 1	Late Night Rate \$770.00	:30	NM 1	\$770.00
N 13 WFLA 10/12/16 10/12/16 Late Night Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16w 1	Late Night Rate \$770.00	:30	NM 1	\$770.00
N 14 WFLA 10/13/16 10/13/16 Late Night Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16T 1	Late Night Rate \$770.00	:30	NM 1	\$770.00
N 15 WFLA 10/14/16 10/14/16 Late Night Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16F 1	Late Night <u>Rate</u> \$770.00	:30	NM 1	\$770.00
N 16 WFLA 10/15/16 10/15/16 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16S- 1	Various <u>Rate</u> \$900.00	:30	NM 1	\$900.00
N 17 WFLA 10/11/16 10/11/16 Tonight Show Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16 -T 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 18 WFLA 10/12/16 10/12/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16w 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 19 WFLA 10/13/16 10/13/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 20 WFLA 10/14/16 10/14/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM 1	\$1,000.00
N 21 WFLA 10/11/16 10/11/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 -T 2	657-9a <u>Rate</u> \$1,400.00	:30	NM 2	\$2,800.00
N 22 WFLA 10/12/16 10/12/16 Today Show Start Date End Date Weekdays Spots/Week Week: 10/10/16 10/16/16w 2	657-9a <u>Rate</u> \$1,400.00	:30	NM 2	\$2,800.00
N 23 WFLA 10/13/16 10/13/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 2	657-9a <u>Rate</u> \$1,400.00	:30	NM 2	\$2,800.00
N 24 WFLA 10/14/16 10/14/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16F 2	657-9a <u>Rate</u> \$1,400.00	:30	NM 2	\$2,800.00
N 25 WFLA 10/12/16 10/12/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16w 1	730-8p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
N 26 WFLA 10/13/16 10/13/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16T 1	730-8p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
N 27 WFLA 10/16/16 10/16/16 Today Show Su Start Date End Date Weekdays Spots/Week	8-9a <u>Rate</u>	:30	NM 1	\$2,000.00

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10/10/16 / 10/13/16



Start Date End Date

<u>Weekdays</u>

Spots/Week

	Contract / Revision 952365 /	Alt Order # 25327302	
Contract Dates 10/11/16 - 10/21/16	Product Florida	Estimate # 8177	
Advertiser	Original Date / Revision		

	. 32/1	5 Trump/Ti/T Te:00		•	
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/10/16 10/16/16S 1	\$2,000.00				
N 28 WFLA 10/14/16 10/14/16 Fri 9-11p Dateline Start Date End Date Weekdays Spots/Week	9-11p <u>Rate</u>	:30	NM	1	\$2,400.00
Week: 10/10/16 10/16/16F 1	\$2,400.00				
N 29 WFLA 10/15/16 10/15/16 SNL	Sa 1130p-1a	:30	NM	1	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/10/16 10/16/16S- 1	\$4,000.00			_	A. 400.00
N 30 WFLA 10/14/16 10/14/16 Fri 8p Caught on Camera Start Date End Date Weekdays Spots/Week	8-9p <u>Rate</u>	:30	NM	1	\$4,400.00
Week: 10/10/16 10/16/16F 1	\$4,400.00				
N 31 WFLA 10/18/16 10/18/16 Tue 10p Chicago Fire	10-1059	:30	NM	1	\$8,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/17/16 10/23/16 -T 1	\$8,000.00				
N 32 WFLA 10/18/16 10/18/16 Tue 9p This is Us Start Date End Date Weekdays Spots/Week	9-10p <u>Rate</u>	:30	NM	1	\$8,300.00
Week: 10/17/16 10/23/16 -T 1	\$8,300.00				
N 33 WFLA 10/20/16 10/20/16 Thur 9p Chicago Med	9-10p	:30	NM	1	\$6,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/17/16 10/23/16T 1	\$6,000.00				
N 34 WFLA 10/17/16 10/17/16 Local News @ 11a	Local News @ 11a	:30	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 M 1	<u>Rate</u> \$70.00				
N 35 WFLA 10/17/16 10/17/16 M-F 3-4p	3-4p	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				•
Week: 10/17/16 10/23/16 M 1	\$185.00				
N 36 WFLA 10/18/16 10/18/16 M-F 3-4p	3-4p	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 1	<u>Rate</u> \$185.00				
N 37 WFLA 10/19/16 10/19/16 M-F 3-4p	3-4p	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				,
Week: 10/17/16 10/23/16w 1	\$185.00				
N 38 WFLA 10/20/16 10/20/16 M-F 3-4p	3-4p	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 1	<u>Rate</u> \$185.00				
N 39 WFLA 10/21/16 10/21/16 M-F 3-4p	3-4p	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate				·
Week: 10/17/16 10/23/16F 1	\$185.00				
N 40 WFLA 10/17/16 10/17/16 Late Night	Late Night	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 M 1	<u>Rate</u> \$350.00				
N 41 WFLA 10/18/16 10/18/16 Late Night	Late Night	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/17/16 10/23/16 -T 1	\$350.00				
N 42 WFLA 10/19/16 10/19/16 Late Night	Late Night	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16w 1	<u>Rate</u> \$350.00				
N 43 WFLA 10/20/16 10/20/16 Late Night	Late Night	:30	NM	1	\$350.00
Start Date End Date Weekdays Snots/Week	Rate	.00	. 4141	•	Ψ300.00

POL/D Trump/R/Pre.US

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Rate

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Original Date / Revision 10/10/16 / 10/13/16



	Contract / Revision 952365 /	Alt Order # 25327302
Contract Dates	<u>Product</u>	Estimate #
10/11/16 - 10/21/16	Florida	8177

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpo	ots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 1	<u>Rate</u> \$350.00				
N 44 WFLA 10/21/16 10/21/16 Late Night <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 1	Late Night Rate \$350.00	:30	NM	1	\$350.00
N 45 WFLA 10/17/16 10/17/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 M 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 46 WFLA 10/18/16 10/18/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 2	Tonight Show <u>Rate</u> \$1,000.00	:30	NM	2	\$2,000.00
N 47 WFLA 10/19/16 10/19/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16w 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 48 WFLA 10/20/16 10/20/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 49 WFLA 10/21/16 10/21/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 1	Tonight Show <u>Rate</u> \$1,000.00	:30	NM	1	\$1,000.00
N 50 WFLA 10/17/16 10/17/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 M 2	657-9a <u>Rate</u> \$2,000.00	:30	NM	2	\$4,000.00
N 51 WFLA 10/18/16 10/18/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -T 2	657-9a <u>Rate</u> \$2,000.00	:30	NM	2	\$4,000.00
N 52 WFLA 10/19/16 10/19/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16w 2	657-9a <u>Rate</u> \$2,000.00	:30	NM	2	\$4,000.00
N 53 WFLA 10/20/16 10/20/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16T 2	657-9a <u>Rate</u> \$2,000.00	:30	NM	2	\$4,000.00
N 54 WFLA 10/21/16 10/21/16 Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16F 2	657-9a <u>Rate</u> \$2,000.00	:30	NM	2	\$4,000.00
N 55 WFLA 10/18/16 10/19/16 M-F 730-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -11 2	730-8p <u>Rate</u> \$1,100.00	:30	NM	2	\$2,200.00
N 56 WFLA 10/21/16 10/21/16 Fri 9-11p Dateline Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16F 2	9-11p <u>Rate</u> \$1,075.00	:30	NM	2	\$2,150.00
N 57 WFLA 10/18/16 10/18/16 M-F 10-11a Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -T 1	10-11a <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 58 WFLA 10/20/16 10/20/16 Thur 8p Super/Good Place Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16T 1	8-9p <u>Rate</u> \$3,000.00	:30	NM	1	\$3,000.00
N 59 WFLA 10/20/16 10/20/16 Thur 8p Super/Good Place <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	8-9p <u>Rate</u>	:30	NM	1	\$3,000.00

<u>Advertiser</u>

POL/D Trump/R/Pre.US

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	Contract / Revision 952365 /	•	Alt Order # 25327302				
Contract Dates 10/11/16 - 10/21/16	Product Florida		Estimate # 8177				
Advertiser POL/D Trump/R/Pre.US			nal Date / Revision (10/16 / 10/13/16				

*Line Ch Start D	ate End Date De	escription	Start/End Time	Days Lengt	Spots/ h Week	Rate Rtn Type	Spots	Amount
	End Date Week 10/23/16T		<u>Rate</u> \$3,000.00					
				Totals	0.00		71	\$102,955.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount				
10/10/16 -10/21/16	71	\$102,955.00	(\$15,443.25)	\$87,511.75				
Totals	71	\$102,955.00	(\$15,443.25)	\$87,511.75				
Signature:			Da	te:				